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ŠKODA



ŠKODA OCTAVIA

PRESS RELEASE JUNE 2016



Press Release

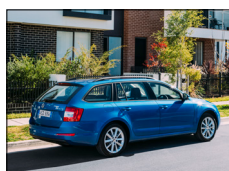
Škoda Octavia Photographic Portfolio



OctaviaWagon _01



OctaviaWagon _02



OctaviaWagon _03



OctaviaWagon _04



OctaviaWagon _05



OctaviaWagon _06



OctaviaWagon _07



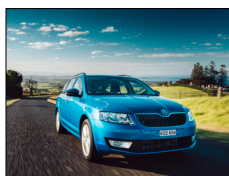
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OctaviaWagon _09



OctaviaWagon _10



OctaviaWagon _11



OctaviaWagon _12



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OctaviaWagon _14



OctaviaWagon _15



OctaviaWagon _16



OctaviaWagon _17



OctaviaWagon _18



OctaviaWagon _19



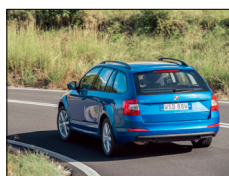
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OctaviaWagon _21



OctaviaWagon _22



OctaviaWagon _23



OctaviaWagon _24



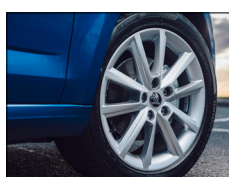
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OctaviaWagon _26



OctaviaWagon _27



OctaviaWagon _28



OctaviaWagon _29





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OctaviaSedan_01



OctaviaSedan_02



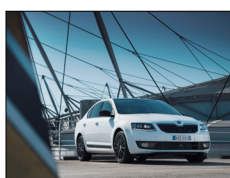
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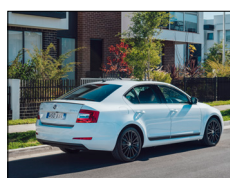
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OctaviaSedan_07



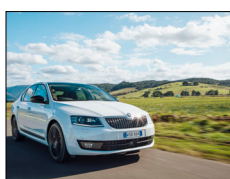
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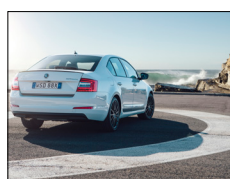
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OctaviaSedan_13



OctaviaSedan_14



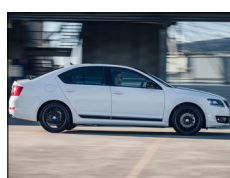
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OctaviaSedan_17



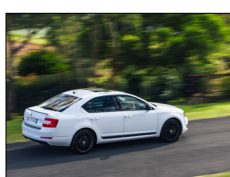
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OctaviaSedan_19



OctaviaSedan_20



OctaviaSedan_21



OctaviaSedan_22



OctaviaSedan_23



OctaviaSedan_24



OctaviaSedan_25



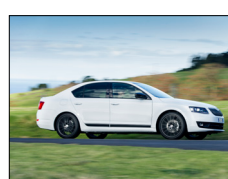
OctaviaSedan_26



OctaviaSedan_27



OctaviaSedan_28



OctaviaSedan_29



OctaviaSedan_30





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Škoda Octavia Photographic Portfolio



OctaviaSedan_31



OctaviaSedan_32



OctaviaSedan_33



OctaviaSedan_34





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Škoda's Octavia is the safest and most advanced affordable family car.

All Octavia models equipped with autonomous emergency braking and Adaptive Cruise Control

Upgraded performance and class-leading equipment levels

ŠKODA Choice provides guaranteed future value

More equipment, impressive performance and the most comprehensive standard safety equipment in an affordable family car – that was the brief for ŠKODA's reinvented Octavia sedan and wagon.

Following a record month of sales in May, the multiple award-winning European carmaker today released the MY17 Octavia, a car into which \$4,300 extra in added value has been included for price increases of as little as \$500.

ŠKODA Australia Managing Director Michael Irmer said: "As with all ŠKODA cars, the renewed Octavia was built on four pillars: safety, quality, more care for your money and carefree ownership.

"In all four of these aspects, a buyer can compare the Octavia in any of its versions to a same-sized prestige car and find that it is a superior offering. Closer to the Octavia's price point, there simply is not a serious rival."

The Octavia comes in four equipment levels: Ambition; Style, the 4x4 Scout, and the performance-focused RS. There is a choice of five engines: three petrol (110, 132 TSI or 162 TSI) and two diesel (110 or 135 TDI), mated to either six or seven-speed DSG automatics with a manual option on the 110TSI, 100TDI Scout, and the 162TSI RS. The so-called entry-level engine is the 1.4-litre turbo petrol, tuned for an impressive 110kW and 250Nm.

All ŠKODA Octavia models – from the \$22,990 Ambition manual – come with standard features including Adaptive Cruise Control, rear view camera, rear parking sensors, front assist with City Emergency Brake, multi collision brake, and the latest in infotainment with both Apple CarPlay and Android Auto connectivity.





Standard equipment levels rise yet further through the Style and RS lines (see separate specification list). Style line additions include leather upholstery, 18-inch alloy wheels, Bi-Xenon lights including daytime running lights, front parking sensors, fatigue detection, satellite navigation with eight-inch touchscreen and multi-function sports steering wheel.

The top-spec RS models adds features including interior and exterior sports accents, driving mode selection, sports chassis, Extended Electronic Differential Lock and shifting paddles for DSG. New equipment packages enable customers to create a bespoke design for their cars. The new Sports Pack, designed for the Ambition models, builds features to the value of \$5,670 for only \$3,400. Similarly, the Ambition's already popular Tech Pack adds \$5,660 in value for just \$3,200. Style and RS lines can be upgraded with packs that save 40 per cent in their components' total individual value.

The optional Sports Pack offers a plethora of styling upgrades to the Octavia, including Bi-Xenon headlights, 18-inch black 'Turini' alloy wheels, a flat-bottom sports steering wheel, and a black body pack that includes a rear spoiler, mirrors caps, styling decals and fog lights.. In addition, the Sports Pack also adds Light and Rain Assist functionality, and a dimming rear view mirror.

The choice to own a ŠKODA is stronger than ever, with an extended value equation underwritten with the option of an extended five-year warranty with roadside assist, bundled Service Packs and the guaranteed future value programme, ŠKODA Choice. With the added benefit of capped price servicing every calendar year, the new Octavia is cheaper to run than that offered by many of the Octavia's Japanese competitors.

"ŠKODA's Octavia was already universally acknowledged for its value and technical excellence," Mr Irmer said. "With the added surety of safety and carefree ownership, the best midsize offering comes not from Asia, but Europe."

For further information

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